



RENAULT NISSAN MITSUBISHI

## PRESS RELEASE

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### **Renault-Nissan Alliance joins the World Business Council for Sustainable Development**

- **Alliance membership highlights its commitment to sustainability as a cornerstone of its business**
- **Partnership confirms Alliance's aim to contribute towards a zero-emissions, zero-fatalities future**

PARIS/YOKOHAMA/GENEVA (21th July, 2016) – The Renault-Nissan Alliance has become the newest member of the World Business Council for Sustainable Development, joining forces with over 200 international companies promoting global sustainability.

The Alliance's commitment to sustainability is a cornerstone of its business, as sustainable decisions help drive innovation. While Renault-Nissan develops the cars of the future, it is also focused on creating products that enhance society, increase mobility for all and help solve today's most significant safety and environmental challenges.

Renault-Nissan is the global leader in electric vehicles. The Alliance has sold more than 340,000 zero-emissions vehicles since 2010. Its engineers are also working on developing Autonomous Drive, connectivity and other next-generation technologies towards the Alliance goal of zero-emissions and zero-fatalities.

Peter Bakker, WBCSD's President and CEO said, "As we move toward the low carbon economy, it's imperative that we have strong and forward thinking leaders in the automobile sector. We look forward to working with Renault-Nissan Alliance to deliver the business solutions that will address serious global challenges, and hope they will create new global benchmarks for more sustainable car companies."

The Renault-Nissan Alliance shares the Council's objective to advance sustainable business around the world. It aims to play a key role in the creation of a sustainable future in the nearly 200 countries where it operates.

#### **ABOUT THE RENAULT-NISSAN ALLIANCE**

The Renault-Nissan Alliance is a strategic partnership between Paris-based Renault and Yokohama, Japan-based Nissan, which together sell one in 10 cars worldwide. The companies, which have been strategic partners since 1999, sold 8.5 million cars in nearly 200 countries in 2015. The Alliance also operates strategic collaborations with other automakers, including Germany's Daimler, China's Dongfeng, and Japan's Mitsubishi Motors. The Alliance has a majority stake in the joint venture that owns Russia's top automaker, AVTOVAZ.

[blog.alliance-renault-nissan.com](http://blog.alliance-renault-nissan.com)

[www.media.renault.com](http://www.media.renault.com)

[www.nissan-newsroom.com](http://www.nissan-newsroom.com)

#### **ABOUT THE WORLD BUSINESS COUNCIL FOR SUSTAINABLE DEVELOPMENT**

WBCSD is a global, CEO-led organization of over 200 leading businesses and partners working together to accelerate the transition to a sustainable world. We help make our member companies more successful and sustainable by focusing on the maximum positive impact for shareholders, the environment and societies. Our member companies come from all business sectors and all major economies, representing a combined revenue of more than \$8.5 trillion and 19 million employees. Our global network of almost 70 national business councils gives our members unparalleled reach across the globe. WBCSD is uniquely positioned to work with member companies along and across value chains to deliver impactful business solutions to the most challenging sustainability issues.

Together, we are the leading voice of business for sustainability: united by our vision of a world where more than 9 billion people are all living well and within the boundaries of our planet, by 2050.

[www.wbcsd.org](http://www.wbcsd.org)

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